

CTPMA 2008 Business Forum and Trade Show



**June 25-28, 2008
Rancho Bernardo Inn Golf Resort & Spa:
An Elegant San Diego Resort
San Diego, CA**

**Register Now! Don't Miss Out on Brand Meetings, Knowledge Panel
Presentations, Sharing Best Practices, Trade Show Exhibits
and lots of Networking!**

Plan to attend this meeting for ALL Chevron and Texaco Marketers!

2008 CTPMA Business Forum & Trade Show

Chevron and Texaco Marketers,

You are invited to join us June 25-28, for three days of business discussions, presentations, networking, tradeshow exhibits and enjoyment at the 2008 CTPMA Business Forum & Tradeshow, being held at the beautiful Rancho Bernardo Inn Golf Resort & Spa just outside San Diego, CA.

Along with informative knowledge panels, this year's event will feature an opportunity for marketers to learn about Chevron's new co-brand credit card. Representatives from Chevron Products Company will be on hand along with a tradeshow exhibit to explain the features and benefits of this new card product.

Certainly the biggest benefit of this convention is the opportunity to network with some of the most knowledgeable petroleum marketing people in the business including your fellow jobbers. In addition, the tradeshow, which grows bigger and better each year, will provide you with the opportunity to meet with preferred vendors whose products and services can help you better serve your customers and manage your business.

This is also your chance to meet face-to-face with Chevron management representatives. Senior marketing executives, Shariq Yosufsai and Danny Roden along with Colin Parfitt from Chevron Global Lubricants and other members of Chevron's retail and lubricants leadership team have committed to attend.

With the Rancho Bernardo Inn, we've selected a premier destination resort for the 2008 CTPMA Business Forum & Tradeshow, and as you'll see in this brochure, there are plenty of activities to choose from. While Rancho Bernardo has its own championship golf course, the resort property is located within twenty minutes of Torrey Pines, the site of this year's U.S. Open golf tournament. So come for the meeting and stay for the fun!

We look forward to seeing you in sunny California this June!



Kenneth Wood
President, CTPMA



David Rendall
Executive Director, CTPMA

Preliminary Schedule of Events

Wednesday, June 25th

- Arrival and Registration
- Golf Tournament (Morning)
- Welcome Reception in the Exhibit Area

Thursday, June 26th

- Continental Breakfast
- Knowledge Panel Discussions
- Trade Show Exhibits
- Brand Meetings
- Lunch with Guest Speaker
- Reception and Dinner hosted by Chevron

Friday, June 27th

- Continental Breakfast
- Knowledge Panel Discussions
- Trade Show Exhibits
- Lunch with Guest Speaker
- Evening on Your Own

Saturday, June 28th

- Free Day

Sunday, June 29th

- Departure

Discounted Hotel Rate Deadline is May 24, 2008!

A little bit about The Rancho Bernardo Inn...

Located in the hills overlooking beautiful San Diego, the Rancho Bernardo Inn combines the best of everything you've come to expect. With the recent completion of a \$25 million-dollar renovation, the resort possesses a great location, perfect weather, genuine hospitality, award-winning cuisine, championship golf, and a luxury day spa. It's just minutes away from San Diego, the Wild Animal Park, Sea World and the world famous San Diego's Zoo and Balboa Park.



The resort features an 18 hole championship golf course, tennis courts, a brand new luxurious day spa, featuring a state-of-the-art treatment rooms, temperature-controlled outdoor treatment casitas, relaxing water features and sunning lounges. The newly renovated Aragon pool and Hydro-Spa is just steps away from the spa, with the remainder of the hotel featuring two additional pools.

San Diego, CA...California's second largest city, the blue skies keep watch on 70 miles of beaches and a gentle Mediterranean climate begs for a day of everything or nothing. Bordered by Mexico, the Pacific Ocean, the Anza-Borrego Desert and the Laguna Mountains, San Diego county's 4,200 square miles offer something for everyone.

Sea World San Diego - Venture beyond the ocean's door at SeaWorld® San Diego. Get so close you can touch a dolphin's fin, stare down a shark and connect with the sea's creatures in their world. Come see what everyone's talking about and experience Believe — the visually stunning Shamu® show. Encounter polar bears at Wild Arctic® and brave the daring drop on the Journey To Atlantis® water coaster. Everywhere you look, the energy and wonder of the world's water surround you in the sights and sounds of SeaWorld.

San Diego's Wild Animal Park - The 1,800-acre San Diego Zoo's Wild Animal Park is an expansive wildlife sanctuary operated by the not-for-profit Zoological Society of San Diego. It is home to more than 3,500 animals representing 429 species, including the largest herd of rhinos in any zoological facility, and one of the only California condor exhibits in the world.

Arts & Culture - With two Tony® Award-winning theatres, museums, historic sites and monuments, music, public art, dance, film, galleries, missions and a multitude of other cultural offerings, San Diego is truly a world-class international cultural destination.

Golf - *Golf Digest* named San Diego "One of the Top 50 Golf Destinations in the World", boasting over 90 courses located throughout the San Diego region, including Torrey Pines, host of the 2008 U.S. Open. With a wide range of courses, there is a course for every type of golfer and a range of greens fees that will fit every budget.

Come for the meeting, stay for the fun!

2008 CTPMA Business Forum & Trade Show

Hotel Registration Information

The Rancho Bernardo Inn
17550 Bernardo Oaks Drive
San Diego, CA 92128

Room Rate: \$219.00 Single/Double

Main Phone: (877) 517-9340; Reservations Phone: (800) 542-6096

Discount Rate Deadline Date: May 24, 2008

(Please contact the hotel directly to make your room reservations and specify you are attending the CTPMA Business Forum to receive the CTPMA rate.)

The hotel rate does not include applicable state and county tax or a resort fee of \$15.00 per night. A two night deposit will be due at the time the reservation is made. Deposits are refundable should cancellations be received by the hotel within 3 days of arrival.

Getting Here...The Rancho Bernardo Inn is located in north San Diego, just 30 minutes from the San Diego International Airport. For driving directions, please visit Rancho Bernardo web site at www.ranchobernardoinn.com and click on "Contact Us" on the right hand side.

CTPMA Golf Tournament

This year's CTPMA Golf Tournament will be held on Wednesday, June 25, 2008. The event will begin at 8:00am and the cost is \$100.00 per person. This fee includes greens fees, and cart fees. Club rental is also available for a fee. The golf tournament is open to all CTPMA Business Forum attendees and exhibitors. Register today as space is limited!



Attention Marketers! Free Room Upgrade!

Register early to be entered into a drawing for a complimentary room upgrade at The Rancho Bernardo Inn! Just send in your registration form by Tuesday, April 15, 2008 and you will automatically be entered in a drawing to win a One Bedroom Suite for the price of a standard room. The suites feature: upgraded linens and custom furniture throughout, warm and inviting colors and artwork to complement the Resort's Southern California/Spanish style, deep soaking tubs and luxury bath amenities from Aveda, large workspace, desk and wireless internet, and large 42" flat screen tvs perfect for viewing movies or your favorite sporting event. What a wonderful oasis after a day of networking. **This raffle is only eligible to CTPMA Marketers.**

Discounted Hotel Rate Deadline is May 24, 2008!

Meeting Registration Form

Three Ways to Register:

Mail: CTPMA Conference Office, 475 S. Frontage Road, Ste. 101, Burr Ridge, IL 60527

Fax: Fax the complete registration form to (630) 323-6989

Phone: Call us at (630) 323-1079

Questions? Call the CTPMA Conference Office at (630) 323-1079 or email us at ghedland@bacon-hedland.com.

Registration Category	Quantity	Price
<input type="checkbox"/> Marketer Registration	<input type="text"/>	\$375.00
<input type="checkbox"/> Exhibitor Registration	<input type="text"/>	\$375.00
<input type="checkbox"/> Spouse/Guest Registration	<input type="text"/>	\$325.00
<input type="checkbox"/> Child Registration (Ages 6-18)	<input type="text"/>	\$175.00

Children ages 5 and under are FREE

Name _____

Spouse/Guest _____

Child/Children _____

Company _____

Address _____

City/State/Zip Code _____

Phone/Fax/Email _____

Please note:

Marketer and Exhibitor Registration

includes the program, program materials, Wednesday evening reception, Thursday and Friday continental breakfasts and lunches, and Thursday evening reception and dinner.

Spouse/Guest and Child Registration

includes the Wednesday evening reception, Thursday and Friday continental breakfast and lunches, and Thursday evening reception and dinner. **Excludes Forum Program Materials.**

Golf Tournament Registration:

[Check Here to Register for Golf](#) (If registering more than 2 golfers, please list additional golfers on a separate sheet of paper.)

▶ Golf is \$100.00 per person (Includes cart and greens fees) ▶ Club Rental is available▶

Golfer's Information:

(Please check where appropriate)

<u>Name</u>	<u>Handicap</u>	<u>Club Rental</u>	<u>Right handed</u>	<u>Left handed</u>
_____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Total Amount Due: _____

Method of Payment: Check MasterCard Visa American Express

Credit Card # _____

Exp. date _____

Signature _____

Name as it Appears on Card _____

*Cancellations of your meeting registration must be received by **Friday, June 6th**. A \$50.00 administrative fee will be applied. Cancellations received after that date will not be refunded.*

ANNOUNCING
2008 CTPMA Business Forum
June 25 - 28, 2008
Rancho Bernardo Inn, San Diego, CA
The ONLY national meeting for Chevron and Texaco
Jobber Marketers in 2008!

Registration Information and Preliminary
Program Schedule Inside!

CTPMA

Chevron and Texaco Petroleum Marketers Association
An Association of Independent Petroleum Marketers

CTPMA Conference Office
475 South Frontage Road, Ste. 101 Burr Ridge, IL 60527
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