

2011 CTPMA Advertising Program

CTPMA Associate Members can choose from one of several bundled advertising options, each at an affordable cost. These options include placement of your company logo on our website homepage, www.CTPMA.net, and your advertisement in CTPMA News, a quarterly newsletter magazine mailed to Chevron and Texaco marketers and selected Chevron Products Company employees across the U.S. CTPMA News is scheduled for distribution in March, June, September and December. Ads must be received by the due dates listed below.

Option #1 Your full page advertisement in all four (4) issues of CTPMA News plus your business logo hyperlink on CTPMA's website connecting to your home page.

- \$2,200 program cost for four color ads
- \$1,500 program cost for four black/white ads

Option #2 Your half-page horizontal black/white advertisement in all four (4) issues of CTPMA News plus your business logo hyperlink on CTPMA's website connecting to your home page.

- \$1,000 program cost for four (4) half-page horizontal ads

Option #3 Your full page advertisement in one (1) issue of CTPMA News plus your business logo hyperlink on CTPMA's home page connecting to your website.

- \$900 program cost for one color ad
- \$600 program cost for one black/white ad

Option #4 Your full page free standing insert in CTPMA News. Limit one per issue.

- \$250 per issue. Inserts provided by advertiser.

Please complete and return the enclosed advertising enrollment agreement along with your payment by January 31, 2011. Note the following deadlines for submitting ad copy:

<i>CTPMA News</i> <u>Issue Date</u>	<i>Ad Copy Must</i> <u>Be Received By</u>
March, 2011	February 7, 2011
June, 2011	May 9, 2011
Sept. 2011	August 8, 2011
Dec. 2011	November 7, 2011

Ads should be formatted in Adobe Acrobat PDF files, QuarkXpress files, high resolution (300 ppi at 100% size) JPEG, EPS or TIF files, or Photoshop format files. Contact CTPMA for further specifications.

Enrollment Agreement
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Note that advertising copy for the March issue must be received by February 7, 2011.
Please call us at (630) 375-5877 or email ctpmadgr@sbcglobal.net if you have any questions.

I am authorized by my company to place advertising and agree to pay the stated amount for the ad placement. I understand and agree that payment for my selected advertising option is due in full with submission of this program enrollment agreement.

Program Option Selection(s) # _____ Cost \$ _____

Company Name _____

Contact Person _____

Address _____

Phone _____

Form of Payment:

____ Check (Enclosed)

____ Credit Card

Visa Master Card American Express

Card Number _____ Exp Date _____

Name of Cardholder _____

Signature _____

Complete and return this enrollment form along with your payment by January 31 to:

CTPMA
1444 N. Farnsworth Ave, Suite 201
Aurora, IL 60505.